Fund theme 1: Adult Mental Health **Primary Outcome:** Gateshead residents (18+) can access mental health support and feel better equipped to manage their wellbeing		
Funding Objectives	**Outcomes for Residents**	**Local Strategic Context**
To support the delivery of community-based mental health services for adults through the provision of group activities and peer support. To support initiatives providing mental health services to groups that experience specific challenges, including survivors of domestic abuse and women living in Gateshead.	Reduction in depressive moods, stress and anxiety Improved confidence within social settings Improvement in self-management skills Increased awareness around mental health issues Improved self-esteem Improved education around domestic abuse	**Corporate Plan (Thrive Pledge)** - Supporting our communities to support themselves and each other **Integrated Adult Social Care Strategy** - Early intervention - Opportunities for connecting **Health & Wellbeing Strategy** - Ensure a healthy standard of living for all, in accordance with international law on economic and social rights **Domestic Abuse Strategy** - Supporting victims and survivors
Fund theme 2: Information, Advice and Guidance **Primary Outcome:** Gateshead residents and Caregivers can access suitable information and advice, as and when they need it		
Funding Objectives	**Outcomes for Residents**	**Local Strategic Context**

To support initiatives that provide tailored information, advice, support or non-statutory advocacy to Gateshead residents around issues such as welfare, finances and housing.	Increased awareness of financial issues and budgeting Income maximised through benefits and grants Improved vitality and ownership of life Increased self-management, independence, awareness of housing implications and housing prospects Increased confidence in managing day to day e.g., utilities, benefits, housing Improved feelings of security and stability	**Corporate Plan (Thrive Pledge)** - Tackling inequalities, so people have a fair chance **Integrated Adult Social Care Strategy** - Prevent, Reduce and Delay the Need for Support - Caregivers - Early intervention **Health & Wellbeing Strategy** - Ensure a healthy standard of living for all, in accordance with international law on economic and social rights - Enable all children, young people and adults to maximise their capabilities and have control over their lives **Adult Caregiver Strategy** - Information and Advice - Money and Finance

Fund theme 3: Community-based Support

Primary Outcome: Older residents and those with additional needs in Gateshead are supported by local initiatives to feel that they are part of the community and are less socially isolated

Funding Objectives	Outcomes for Residents	Local Strategic Context
To support local initiatives that help older residents (65+) and those with additional needs and disabilities through outreach support, leisure and social activities.	Reduction in loneliness and social isolation, and improved confidence in social situations Improved access to the local community and feelings of connectedness Improved physical fitness and increased energy Better quality of life and improved health and wellbeing Improved nutrition and access to balanced, affordable meals Reduced stress for caregivers and family Improved early intervention and access to healthcare services, and better recognition of health needs to prevent deterioration Improved and maintained independence	**Corporate Plan (Thrive Pledge)** - Work together and fight for a better future for Gateshead - Tackling inequalities, so people have a fair chance **Integrated Adult Social Care Strategy** - Prevent, Reduce and Delay the Need for Support - Caregivers - Opportunities for connecting **Health & Wellbeing Strategy** - Strengthen the role and impact of ill health prevention **Adult Caregiver Strategy** - Valuing Caregivers