

Wembley Stadium Foundation Communities Fund

Increasing opportunities for children and young people (CYP) to engage in sport, movement and performing arts in Newcastle

Max Grant Size: £5000 per year for two years* (total £10k)

Closing Date: Monday 19 October

About the Wembley Stadium Foundation Communities Fund

Wembley Stadium Foundation's Communities Fund is supporting thousands of young people across Birmingham, Liverpool, London, Manchester and Newcastle to get active and express themselves over the next two years.

In the build-up to UEFA EURO 2028 UK & Ireland, the Fund is helping to close the gap in access to sport, movement and performing arts, so that more young people feel a sense of ownership and pride in their city, deepening community belonging and building a legacy for sport and the performing arts.

This funding is part of Wembley Stadium Foundation's Communities Fund, which is supporting young people and organisations across England's UEFA EURO 2028 Host Cities.

Community Foundation North East is delivering this work for Newcastle and will distribute £110k over two years with grants of up to £5k a year available. * Please note that Year 1 of this grant is shorter to align with the funding cycle, running Dec 2026 - Jul 2027. Year 2 runs a full 12 months, from Aug 2027 - Jul 2028. Payments will be split evenly across the two financial years and the shorter timeframe for Y1 will allow for set up and planning time to be incorporated into successful projects.

The fund will support organisations with a proven track record of delivering youth activities that are rooted in movement, sport or performing arts in line with the fund aims to help young people across the country get active, creative and connect to other young people and their wider communities.

Who can apply

All standard eligibility criteria applies. CICs and other social enterprises are asked to pay particular attention to the additional information we require which can be found here [\[link\]](#)

We welcome applications from constituted community groups and charitable, not for profit organisations with an annual income under £500k. Youth organisations and sport or cultural organisations working with CYP are eligible. For clarity, we would class CYP as those aged 24 and under.

What we will fund

This fund is for work taking place in Newcastle only. The fund will prioritise trusted organisations that are already working with CYP and can therefore demonstrate engagement and impact for those they engage. We aim to make an equal number of grants across sport, the performing arts and movement (including dance).

Priority will be given to organisations supporting CYP who are:

- Experiencing financial hardship
 - Facing other barriers to access or require specific, targeted interventions.
- Examples of this may be single sex spaces or culturally targeted work

This funding seeks to augment and maximise opportunities and as such existing provision is eligible. New projects are also fundable but applications must demonstrate that there is a need and a ready group of participants.

Monitoring and reporting

Grantees will need to monitor and report against the intended benefits of the grant for the CYP you work with and the organisation. Wembley Stadium Foundation have engaged an independent evaluator for the national programme and the sort of information to be collected will be as follows:

Participation Data – The Hard Numbers

- The number of participants involved in your programme
- Who they were (including demographics)
- How many sessions were delivered, and where they took place

Outcomes Evidence – Qualitative or Quantitative Data describing changes for participants

If there has been any change in:

- Participants' self-confidence and/or agency
- Sense of belonging to and pride in community or group
- Wellbeing (mental and/or physical)
- Participants' skills and capabilities

Short case studies and/or participant quotes – to bring to life the outcomes reported.

Grantees in receipt of two year funding should be aware that release of Y2 payments will be subject to satisfactory monitoring.

Grantees may be asked to participate in publicity and visits by Wembley Stadium Foundation and/or CFNE staff

Timelines

Decisions will be made by an independent panel made up of representatives from sport, culture and the youth sector.

Activities will need to start by January 2027 and first reporting date will be July 2027. All funded work will need to be completed and reported by July 2028