

Welcome to our quarterly newsletter created especially for our professional advisor and supporter community. In these newsletters we share updates, stories and information we hope will be of interest and help you to spread the word about our work and the difference your clients and contacts can make to our communities through giving and philanthropy. If you know anyone who might like to receive this newsletter please do let me know (with their permission) or ask them to contact me direct and I will add them to the list.

In this edition we have three items for you :

- Our latest **Vital Signs** report highlighting the impact the cost of living crisis is likely to have, along with an invite to join a **webinar** we are hosting to talk in more depth about this and where philanthropy can help
- The new **Cost of Living fund** which has been created in response to the crisis and how to donate
- The **Giving Network** which is another super easy way for people to take action and a short film featuring some of the Giving Network members sharing why they are involved

Vital Signs

“We find ourselves with a large number of people in the region – both on benefits or in work – who are either in poverty already or lack the financial resilience to escape its margins”

<https://www.communityfoundation.org.uk/the-cost-of-living-crisis-how-can-local-philanthropy-make-a-difference/>

The latest Vital Signs report looks at how the cost of living crisis will affect our region and who will be worst affected by it. As ever we know that philanthropic money can go some way to alleviating some immediate issues and work towards building resilience for the future, and our webinar being held on Wednesday 7th December 3.30pm – 4.30pm (UK time) will explain the findings from the report and share some very practical responses for applying philanthropy most effectively. This webinar is open to you and any clients or contacts you think would be interested <https://GivingInsightsDec22.eventbrite.co.uk>

Cost of Living Fund

Since launching the fund in response to the cost of living crisis we have raised over £170,000 with the purpose of supporting small, local charities and community organisations in Tyne & Wear and Northumberland so they can help the people most affected by the cost-of-living crisis this autumn and winter. The focus is on helping organisations facing the double whammy of greater demand on their services at the same time as rising running costs. Donations of any size can be made and more details about the fund can be found here <https://www.communityfoundation.org.uk/cost-of-living-fund/>

The Giving Network

Now in its fifth year the Giving Network continues to be an effective and easy way for people to channel their support to local charities and do so collectively to have a bigger impact. For as little as £30 a month members see their **donations doubled** from match funding from the Community

Foundation, and in June 2022 a total of £20,500 was shared between the four charities short-listed by our members. This film we commissioned brings to life what is so special about being a member of the Giving Network <https://www.communityfoundation.org.uk/the-giving-network/> and details of how to join are also here.

If you would like to talk to me in more depth about any of the information shared, or if you feel it would be useful for us to deliver any sessions on these topics or any other aspect of philanthropy to a group of your colleagues we would be happy to so please get in touch with me to discuss.

Best wishes, Lisa