Helping you change the world on your doorstep

Community Foundation serving Tyne & Wear and Northumberland
Philanthropy House
Woodbine Road
Gosforth
Newcastle upon Tyne
NE3 1DD

T: 0191 222 0945
F: 0191 284 8413
E: general@communityfoundation.org.uk

@CFTyneWearNland
CommunityFoundationTyneWearNorthumberland

Registered Charity No. 700510
Limited Company No. 2273708

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Introduction

The Community Foundation provides the expertise that allows generous people and organisations to make a difference.

Our Yearbook 2017 tells stories of those who are already having an impact on the causes they care about. You can be next. To find out more, contact us on 0191 222 0945 or visit communityfoundation.org.uk

Highlights of our year

- We awarded £6.8m through 1,509 grants to 806 groups and 188 individuals.
- Donors gave £2.6m into our endowment and annual gifts with £0.7m.
- 14 new funds were set up, several through our Murray Match for new endowment gifts.
- We levered in partnership funds totalling £2.5m to benefit our area.
- We passed the national quality accreditation for community foundations with flying colours, being awarded exemplar status in all 11 areas assessed.
- We gave the first Philanthropy Award at the North East Charity awards, with our colleagues in County Durham, to Jonathan Ruffer, with our Patrons Tony and Anne Platten also commended.
- Our CEO visited seven of our fellow community foundations in Canada, and attended their national conference, as part of a study trip to bring lessons back to the UK.
- We developed our culture partnership with Newcastle City Council, taking supporters on a ‘Toon Art Tour’ and launching a new crowdfunding initiative.
- We celebrated ten years of our Local Environmental Action Fund and launched a new challenge to establish a legacy endowment fund.
- We entered into a new commercial partnership with Newcastle Building Society designed to grow the firm’s community fund and support more local causes.

Partners and Supporters

To ensure our costs are kept to a minimum whilst delivering high quality events and publications, we are grateful to our partners and supporters which include:

- Hugh and Anna Blackett, Brewin Dolphin,
- CCLA, Clarand Accountants, Centre for Life,
- Crowne Plaza – Newcastle Stephenson Quarter, Gilbert Johnston Photography, Hanledderston Wealth Management, Hay & Kilner Solicitors, Matfen Hall, Muckle LLP,
- the Northumberland Church of England Academy, Northumbria University, Patricia Arnold and Co, Rathbone Investment Management and Sintons Law.

Welcome from the Chair and CEO

Championing causes in our area has never been more important. The Community Foundation is here for groups on our doorstep which have a low profile, but a huge need.

Our Yearbook 2017 tells five stories about how we do this across our work. We hope that, as you read them, you will be inspired by the range of things we do and the difference being made by our donors, partners and grantees.

In 2017, our efforts have focused on building towards our ambition of awarding grants of £10m a year and holding an endowment of £100m by 2025. We have a new growth plan which will see us take our giving advice, funding expertise and community knowledge out to even more donors and funding partners. And we’re trying to broaden our impact through doing more than grants, by supporting groups with advice, training and connections to other funders.

We also have a new communications strategy, the result of some hard thinking about how we get better at telling our story.

Fiona Cruickshank OBE and Rob Williamson

It’s trust and credibility that lies behind our success, and we need more people to know that by joining with us, they can make things happen that will have a genuine impact. So you’ll see some changes to our style in this Yearbook, on our new website and through our refreshed brand.

We thank retiring Board members Jo Curry, Nick Hall and Professor Charles Harvey for their tireless contributions. And, as always, we remain grateful to all our donors, partners, trustees, staff and ambassadors who work towards building strong and lasting foundations on which our communities can grow.

Fiona Cruickshank OBE, Chair
Rob Williamson, CEO
Making a difference to poverty

Most of us would agree that the UK should be a place where everyone can live a decent and secure life. But the reality is that 13.5 million people live in poverty. That’s according to leading research charity Joseph Rowntree Foundation, whose ground-breaking work on solving poverty in the UK is inspiring a funding initiative at the Community Foundation.

The Community Foundation has always supported activities that strengthen communities and provide opportunities in areas of disadvantage. But, inspired by Joseph Rowntree Foundation, it has resolved to do more. Chief Philanthropy Officer Sandra King explains: “In her final year as Chief Executive of the Joseph Rowntree Foundation, Julia Unwin CBE spoke at our 2016 annual meeting. Her powerful encouragement of philanthropists and businesses to do more to tackle poverty through working with us really resonated with the audience.”

The family behind the Readman funds at the Community Foundation were especially keen to do something big in response.

Guy Readman was a leading business figure in North East England, and established funds at the Community Foundation for his philanthropy. Guy died in 2014, and his two daughters now advise the Foundation on where funding should go. Julia Unwin’s call to action at the Community Foundation’s annual meeting proved inspirational, so a discussion began about how the Readman family funds could make a bigger difference. Based on the Community Foundation’s advice, the family decided to set aside a dedicated pot of money for tackling poverty which could be matched by the Foundation’s team to the work of great local groups on the ground.

The Community Foundation’s own Vital Signs research into issues in its area further informed the approach. The result was the Guy Readman Philanthropy Tackling Poverty Fund, focusing on helping individuals and families overcome problems like debt, homelessness and ill-health. A call for applications brought a huge amount of interest, demonstrating the need for funding in this area. The quality of applications received was of such high quality that the Readman Family decided to significantly increase the funds available.

Ten organisations are now receiving funding totalling £150,000. Foundations Furniture in Gateshead is one of them. It has been tackling poverty and debt since 1996 by providing free or low-cost household furniture. The organisation supports low-income families, lone parents, young homeless people and unemployed residents. It also provides volunteering and training opportunities to help people on the journey out of poverty and into employment.

Their grant is supporting two young apprentices who recently finished level 2 NVQ qualifications in customer service and business administration, and who are progressing to Level 3. Their roles allow the charity to increase capacity to respond to the growing number of enquiries and visitors to its showrooms.

Michael Ingram, one of the apprentices, says: “Foundations Furniture and the apprenticeship scheme has helped me grow a lot as a person. When I first started I had very little confidence in myself and could barely look anyone in the eye, now I am much more confident at work as well as in a social environment. Working for Foundations Furniture throughout my apprenticeship has been very rewarding, seeing vulnerable clients develop each time they come into our charity, at the start of their difficulties it is hard to see them go through what they’re going through, but upon receiving help from us we can watch them develop again as individuals over time. It is a fantastic feeling knowing that you are helping people in need and know that your service is going to the people that need it most.”

“We’re really mindful of the complex issues around poverty, and that philanthropy cannot be the only answer,” adds Sandra King. “But we also know that philanthropic funding can make a real difference to people’s lives on our doorstep.” Several other Community Foundation donors have been motivated to refocus their philanthropy on poverty. The lessons learned from these first ten grants will be instrumental in ensuring the Foundation can make the most impact possible on the issues in its area.
The Community Foundation regularly partners with other funding bodies to bridge this gap. In Sunderland, a collaboration with the Spirit of 2012 Trust is providing local groups with £360,000 of new income to promote voluntary action.

Inspired by the London Olympics, Spirit of 2012 was set up by the Big Lottery Fund to empower people to get out, get involved and feel better. Spirit decided that it would invest in 14 very different places across the UK, as part of the legacy of the 2014 Commonwealth Games which were held in Glasgow. Looking around at how its ambitions might be met, Spirit saw that community foundations would be ideal partners to connect them with local areas.

Mark Pierce, Director of Community Knowledge and Funding at the Community Foundation takes up the story: “Through our national body, UK Community Foundations, we were offered £200,000 over two years to focus on two disadvantaged wards within our region. Spirit was looking among its 14 areas to support an urban, coastal community. After careful research and consideration we identified Hendon and Ryhope in Sunderland. Here there was certainly significant need, but also a concentration of organisations that we knew from past experience could deliver great projects.”

Spirit’s funding was conditional on substantial match being found by the Community Foundation. This was quickly secured through the Foundation’s Sir Tom Cowie Fund, which had been established by the late philanthropist to benefit young people in Sunderland. Further generous backing came through Sunderland City Council, which was keen to see Spirit’s money levered in to benefit its residents.

Neighbourhood voluntary organisations make a real difference in communities, but sometimes struggle to have the knowledge and networks to gain the support of national funders.

Allocations from the Foundation’s own unrestricted Vital Funds completed the package.

The Fourteen initiative is now well established. At its heart is a local steering group drawn from the two wards. “By bringing local organisations into the steering group, the Community Foundation has enabled grassroots organisations to help shape the direction of the Fourteen programme in Sunderland,” says Jen McKevitt of Hendon’s Back on the Map project, who has served on the group from the outset. “This has enabled us to make the most of the opportunity that Spirit funding offered to bring local people together to make a difference in their communities.”

Working with the steering group, the Community Foundation has developed a programme based on a combination of locally-managed small grants, funding for social action and volunteering projects, and support for community events. Steven Rylance, Project Manager at Bluewatch Youth Project, describes their involvement: “We’ve been supported by the Community Foundation for over a decade with various grants, and so we see Fourteen as the latest development in a long-term funding relationship. Our project is focused on providing volunteering opportunities to young people with disabilities. It’s challenging work, but we have the track record of working with local young people, and links to local voluntary organisations, that can make it a success. It’s going well, with 44 young people placed to date.”

Fourteen is running in Hendon and Ryhope until early 2018 and looks likely to leave a lasting legacy through the groups supported and the stronger relationships that are being built.
Ronald William Edward Murray is a name that will live on in North East Philanthropy. A retired master flour miller, Ronald had served in the Royal Navy during the war and was a keen ballroom dancer. Like many people, Ronnie, as he was known to friends, made provision in his Will for his extended family. But he also made a very significant decision to help the broader community. While he was keen to support local charities, he did not have a specific group in mind. It was his advisor and friend, John Kilner, who suggested an unrestricted gift to the Community Foundation, which would benefit many groups for generations to come.

Ronnie died in 2015, and the Community Foundation needed to think through how his great generosity might be best honoured. Totally unrestricted gifts are still somewhat rare for the Foundation, so its Board of trustees wanted to do something really special. Having consulted Ronnie’s executors, the Foundation decided to launch an initiative in his name – Mr Murray’s Million Pound Match – to encourage other people and business to give back to their community. The challenge uses Ronnie’s legacy gift to offer match on donations to start or grow endowment funds at the Community Foundation.

The scheme launched in autumn 2016 and, at the time of going to press, nine new funds totalling £677,812 have been started, with gifts totalling £933,975 added to a number of existing funds.

Pattinson Estate Agents, based in Newcastle, is one business that has been inspired by the match challenge to set up a new fund at the Foundation. Keith Pattinson started the family firm in 1977 and has witnessed huge changes in the housing market and in related technology. He explains: “To celebrate the 40th anniversary of the firm, my daughter and I decided to do something special and establish a Fund at the Community Foundation that will help us give back to the area in which we have grown as a business.” The particular focus is on homelessness because, Keith adds: “One thing that hasn’t changed in 40 years is that there still exist members of our community who are homeless, at risk of homelessness and who need our support.”

The first grants from the new Fund are being shared across ten projects from Berwick-upon-Tweed to Stockton-on-Tees. Berwick Youth Project is one of the recipients. Its manager, John Bell, says that its grant is already making a difference: “The transition from our supported accommodation to living independently is a huge challenge for most young people, as although our continuing support is only a phone call away, it can still be a lonely and daunting experience. The grant is allowing us to arrange resettlement packs to help young people over the first few days and weeks of a new tenancy, and help make their accommodation a home to be proud of.”

Individuals have also taken up the opportunity of match to kick-start their philanthropy. The artist Edwin Easydorchik was born in Stannington, Northumberland, in 1949. He studied at Central School of Art and Design in London and received a Sir James Knott Travelling Scholarship from the Royal College of Art. It allowed him to travel extensively in Italy and develop his art before studying an MA at Newcastle University in 1971.

Edwin’s subsequent successful career took in 18 solo and more than 80 group exhibitions. He lives in Sydney, Australia and has a second studio in Beijing but has never forgotten his roots or the philanthropy which helped him get started. With match, Edwin has established his own travelling scholarship at the Community Foundation for young artists in Northumberland, Tyne & Wear and County Durham to continue that legacy of opportunity.

Keith Pattinson with his daughter Caroline (left) and Elaine Holdsworth of the Community Foundation.

Nine new funds started: £0.7m
The power to do good, together

These may not be activities usually associated with the Community Foundation. But all of them, and others, are among the ways it helps people with shared passions pool giving, of money and talent, to make a bigger difference.

Northern Learning Trust is a charity which raises aspirations and develops people’s skills. Its Chief Executive, Avril Gibson, was invited by the Community Foundation to speak at its annual Women in Philanthropy lunch. It was a chance to raise much-needed funds, as well as awareness, among the audience of professional women assembled. “Family learning is important to support children in their transition to adulthood,” Avril explains. “Parents with a low level of numeracy or literacy are often unable to support their child’s learning. So, by the time the child reaches formal education, they are at a disadvantage to their peers and may never catch up.

Family learning breaks this cycle at its source, giving parents the support and skills they need so their children get the best possible start in life.” Avril’s inspiring presentation secured £4,800 for the Trust, with a further £14,000 from the event going to the Foundation’s Women’s Fund to support other projects.

But doing good together isn’t only about money. The Foundation’s Community Ventures project sees a group of volunteer ‘partners’ provide pro bono consultancy to local groups. St Paul’s in North Tyneside is one that is benefitting, working with Community Ventures partner, Anthony Woods-Waters, CEO of Building Futures East. As a result, they have secured £10,000 from the Foundation to develop a community garden into an amenity offering opportunities for local residents, schools and youth groups. It is also enabling St Paul’s to deliver horticulture sessions for the community, grow and sell fruit and vegetables, and host activities and environmental events.

Anthony says: “I’m an alumnus of Community Ventures myself, having been mentored by another partner, Pamela Denham. In St Paul’s I saw an opportunity to ‘pay it forward’ by sharing some of what I learned with a local charity that wants to make a difference. The Community Foundation plays a vital role in brokering these relationships and enabling the volunteer partners to have an impact by working together with the groups we help.”

Stephen Ramshaw from St Paul’s adds: “I’m so glad we applied for help through Community Ventures. Anthony saw our potential, and helped us think differently about how we should be responsive to the needs of our local community. His support was informal and flexible, but ultimately – as our joint funding success demonstrates – made things happen.”

“A bigger audience still is getting the chance to give a boost to Newcastle’s Chinese New Year celebrations during 2018’s Year of the Dog. The city’s Chinese Festivity Group (CFG) is part of CrowdFund Newcastle Culture, an online programme available through a partnership between Newcastle City Council, the Community Foundation and Crowdfunder. Sow Fong, a community volunteer with CFG says: “We are looking to revitalise the Chinese New Year celebrations with additional funding and a special New Year Parade and also to help develop two new women’s dragon dance and drumming groups.”

The crowdfunding approach is different to traditional fundraising in that it can benefit both the giver and the project. Donors make pledges and, if a project meets its target, payment is taken. To attract givers, organisations can offer ‘rewards’ like art, events, merchandise or tickets.

Professional women come together to support a family learning scheme. Crowdfunding backs Chinese New Year Celebrations. Donors and grantees share time and expertise to help a community in North Tyneside.

Women in Philanthropy raised: £18,800
Understanding and investing in the voluntary sector

These are some of the main messages from the unique and ground-breaking Third Sector Trends Study published by the Community Foundation.

The rich data comes from the responses of over a thousand North East organisations to regular surveys for the study. Some of the facts and figures are particularly striking. Voluntary and community groups, for example, represent around 3-4% of regional employment – bigger than the agriculture, fishing or energy sectors and not far off the size of the construction industry. And, as well as paid staff, the sector’s 150,000 volunteers deliver nearly 11 million hours of work a year.

This kind of regional evidence is taken for granted when it comes to businesses, but it has never been produced for charities and voluntary groups, despite their critical role in society. “It’s really important that philanthropy helps improve understanding of the sector,” explains Professor Tony Chapman, who leads the research. “People might expect a funder like the Community Foundation only to support the actual activities of voluntary groups. But without good knowledge about them and the issues they face, it’s impossible to make sensible decisions about where to place support.”

Voluntary and community groups in North East England are showing remarkable resilience in the face of ten years of economic and political change, but many have to run faster to stand still, with pressure higher on those in the poorest areas.

The Third Sector Trends Study was originally commissioned by the Northern Rock Foundation in 2007. The Community Foundation now leads the research with additional backing from the Esmée Fairbairn and Garfield Weston Foundations. It is also exploring what the most recent findings mean for the biggest independent funder of the voluntary sector in North East England. Director of External Relations, Adam Lopardo says: “Grant-making remains the life blood of civil society. And the Community Foundation is committed to growing philanthropy which can provide grants now and for generations to come. But it’s also a big part of our role to lever in a range of other resources to help the groups we support be resilient and effective.”

One example is Newcastle-based Liberdade which works with people with learning disabilities and autism in the North East of England, running arts activities and social enterprises. As well as grants, Liberdade has benefited from a range of training and consultancy programmes through the Community Foundation, developing its governance and income generation in preparation for taking on a building – Gosforth Civic Hall – via an asset transfer. This in turn led to them receiving investment from the Fresh Ideas Fund, a partnership between the Community Foundation and the Northstar Foundation.

Rob Huggins, CEO of Liberdade, explains: “The support we have received from the Community Foundation over 24 months has been instrumental in developing the skills and resources needed to scale up from a small charity, to running our own building and everything that entails. The breadth and quality of advice and support available shows they have a deep understanding of what the sector needs during these changing times.”

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Our funds

These pages list our current funds by type, donor category and whether they have been set up on an endowment or annual basis.

Vital community funds

The main Vital Community Fund accepts unrestricted donations of any amount, giving the Foundation’s trustees flexibility to tackle the region’s most pressing issues now and in the future. There are also dedicated Vital Funds (established with Community First match) for each of our local areas. Donors can choose to establish named funds within the Vital Community Fund when they are passionate about tackling big issues in society but don’t want to be hands on with their giving. Named vital endowment funds can be started with £10,000. Named vital annual funds start at £5,000.

Collective giving funds

These funds bring together people with a shared interest who want to pool their donations to make a bigger difference to particular causes or communities. Collective giving funds start with £25,000 or annual funds with £10,000. If donors are involved in recommending grants personally or through a panel, collective giving funds start at £50,000 for an endowment or £30,000 for an annual fund.

Operating funds

These funds support the costs of our charitable activities. Named operating endowment funds can be started with £10,000. One-off or annual gifts of any amount can also be made at any time to support our work.

Field-of-interest funds

These donors support a particular place or cause but without being hands on with their giving. We select groups that match their interests. Field-of-interest endowment funds can be started with £25,000. Annual field-of-interest funds start at £10,000.

Funds set up by individuals and families
- Burnell Family Funds (including Community First)
- Carolyn and Tony
- Brookes Fund NEW
- Christopher Beadle Fund
- Combating Isolation Fund (Annual fund)
- Daisy Marr Fund
- Express Enterprise Fund
- Fausta and Rosemary
- Community First Fund
- George and Peggy Fund
- Grigor McClelland Funds (including Community First)
- Hillside Acorn Fund
- Josephs Family Fund
- June King Fund
- Kellett Fund
- Langley Family Acorn Fund
- Linden Family Funds (including Community First)
- Pamela and Dorothy Denham Funds (including Grassroots and Community First)
- People of Ward Hadaway
- Prime Fund
- Spriggs Family Acorn Funds (including Community First)
- The Hunter/Pemberton Community First Fund
- The Lawrence Campbell Community First Fund
- The Muriel Campbell Fund
- The P Z Acorn Fund
- Tyne & Wear Grassroots Fund

Funds set up by businesses
- Akzo Nobel Funds (including Community First)
- Canford Audio Fund
- Enviresearch Funds (Annual fund)
- JPMorgan Fund
- North East Brewers Fund
- Northumberland Group Fund
- Rolls-Royce Fund
- Vaux Fund

Funds set up by charities and trusts
- Abbot Memorial Fund
- Chapman Fund
- Coquet Fund (Annual fund)
- Dickson Trust Fund
- Henry Smith Charity North East Grants Fund (Annual fund)
- J Paul Getty Jnr Charitable Trust Fund (Annual fund)
- Joseph Brough Charitable Trust Fund
- Lady Noble Memorial Fund
- North Tyneside Fund (Annual fund)
- Rose Joicey Fund
- RW Mann Fund

Funds set up by charities and trusts
- Asian Fund
- Tyne and Wear High Sheriff Fund (including Community First)
- High Sheriff of Northumberland Fund
- Vital Funds for Northumberland, Newcastle, North Tyneside, Gateshead, South Tyneside and Sunderland (including Community First)
- North East Fund for the Arts (including the Pen & Palette Club Fund)
- Women’s Fund (including Community First)
- Northern Angel Fund for Berwick
- Young Musicians Fund

Funds set up by individuals and families
- Ronald Edward William Murray Fund
- Hadrian Trust Fund

Named Vital Funds set up by individuals and families
- Anonymous L Fund
- Crosshatch Fund NEW
- Crozier Fund
- Esmée Slattery Acorn Fund
- Ian and Jane Gregg Fund
- Mitford Fund for Northumberland
- Sandra King Rainy Day Fund NEW
- Sutherland Fund
- Templeton Fund

Named Vital Funds set up by businesses
- Tolent Fund
- Tyne Tees Television Fund

Named Vital Funds set up by charities/trusts
- Greggs Fund
- Sir James Knott Trust Fund

Collective funds

Asian Fund
- Tyne and Wear High Sheriff Fund (including Community First)

High Sheriff of Northumberland Fund
- Vital Funds for Northumberland, Newcastle, North Tyneside, Gateshead, South Tyneside and Sunderland (including Community First)

North East Fund for the Arts (including the Pen & Palette Club Fund)
- Women’s Fund (including Community First)

Northern Angel Fund for Berwick
- Young Musicians Fund
### Donor-advised funds

These donors are actively involved in choosing groups to support based on our research and the requests we receive. They can also nominate charities and set up a fund advisory panel. Donor-advised endowment funds can be started with £50,000. Annual donor-advised funds start at £30,000.

**Funds set up by individuals and families**

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### Donor-advised funds, continued

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<td>Watkin Family Fund</td>
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**Funds set up by businesses**

<table>
<thead>
<tr>
<th>Fund Name</th>
<th>Community First Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amec Foster Wheeler Fund</td>
<td>North 150 Fund (Annual fund)</td>
</tr>
<tr>
<td>Bellway Fund</td>
<td>Northern Powergrid Fund</td>
</tr>
<tr>
<td>Benfield Motors Fund</td>
<td>Northern Powergrid Community Energy Seed Fund (Annual fund)</td>
</tr>
<tr>
<td>Clinton Young People’s Fund</td>
<td>Northumbrian Water Fund</td>
</tr>
<tr>
<td>EDF Energy Green Rigg Wind Farm Community Benefit Fund (Annual fund)</td>
<td>P&amp;G Funds (including Grassroots)</td>
</tr>
<tr>
<td>Ferguson’s of Blyth Fund</td>
<td>Patterson Estate Agents Fund</td>
</tr>
<tr>
<td>Gateshead Housing Company Community Fund (Annual fund)</td>
<td>Port of Tyne Community Action Fund (Annual fund)</td>
</tr>
<tr>
<td>Innogy Renewables UK Klin Pit Hill Wind Farm Community Fund (Annual fund)</td>
<td>PricewaterhouseCoopers Fund</td>
</tr>
<tr>
<td>Innogy Renewables UK Middlemoor Wind Farm Community Fund (Annual fund)</td>
<td>Ringtons Funds (including Community First)</td>
</tr>
<tr>
<td>John Laing Fund</td>
<td>Square One Law Fund (Annual fund)</td>
</tr>
<tr>
<td>Muckle LLP Funds (Including Grassroots)</td>
<td>The EDF Energy Renewables Barmoor Windfarm Community Benefit Fund (Annual fund)</td>
</tr>
<tr>
<td>Newcastle Brown Ale Fund</td>
<td>Virgin Money Endowment Fund</td>
</tr>
<tr>
<td>Newcastle Building Society Community Fund</td>
<td></td>
</tr>
</tbody>
</table>

**Funds set up by charities and trusts**

<table>
<thead>
<tr>
<th>Fund Name</th>
<th>Community First Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barley Hill Fund</td>
<td>G S May Family Fund</td>
</tr>
<tr>
<td>Berwick Academy Endowment Fund</td>
<td>Lutterford Fund</td>
</tr>
<tr>
<td>Capt. C.D. Leyland Fund NEW</td>
<td>Robert Wood Trust Fund</td>
</tr>
<tr>
<td>Charles Robert Bell Fund</td>
<td>Roland Cookson Community Fund</td>
</tr>
<tr>
<td>Culture Bridge Fund NEW</td>
<td>Sunderland Industrial &amp; Reformatory School Fund</td>
</tr>
<tr>
<td>David Dockray’s West End Young People’s Fund</td>
<td>The George Cringle Scholarship Fund</td>
</tr>
<tr>
<td>FARNE Fund</td>
<td>The Wellesley Trust Funds (including Community First)</td>
</tr>
<tr>
<td>Frederick Milburn Fund</td>
<td></td>
</tr>
</tbody>
</table>
Financial Report

The value of the Foundation’s endowment funds rose by £11.6m to £78.7m during the year to 31 March 2017, an increase of 17%. This outcome reflects not only a strong performance from our investment portfolio but also the receipt of new donations totalling £2.6m. It remains our objective to grow the endowment funds to £100m by 2025.

We hold our endowment funds as permanent capital, deployed in a diverse portfolio of investments whose purpose is to generate a stream of income to finance our grant-making each year. The portfolio is managed by specialist investment managers, with a remit to maximise total returns (in the form of income yield and capital growth) within risk and asset allocation parameters laid down by the Board. Separate provision is made for those donors who have particular requirements as to ethical investment.

During the year our managers were Rathbone Investment Management, Investec Wealth & Investment Management, CCLA Investment Management and Brewin Dolphin. The Board has appointed an Investment Committee, currently comprising four Board members and two co-opted experts, which meets quarterly under the chairmanship of the Treasurer and is responsible for monitoring the investment managers’ performance against agreed benchmarks and their compliance with the Board’s asset allocation guidelines. We meet with each of the managers at least once per year. It is pleasing to report that during the year the main fund out-performed the benchmark, with a total return of 21.2% compared to the benchmark of 21.0%. The performance of our other smaller funds was also satisfactory.

We set a maximum level designed to allow the Foundation to continue operating for up to 12 months if income streams were significantly impacted by market conditions, and a minimum based on the same income scenario but assuming some reduction in costs. During the year we designated £60,000 of the general reserves for a potential grant clawback. At 31 March 2017 our general reserves £6.8m and it is our objective to increase this figure in future years.

As required by charity regulation, the Board regularly reviews the Foundation’s level of financial reserves. We set a maximum level designed to allow the Foundation to operate for up to 12 months if income streams were significantly impacted by market conditions, and a minimum based on the same income scenario but assuming some reduction in costs. During the year we designated £60,000 of the general reserves for a potential grant clawback. At 31 March 2017 our general reserves £6.8m and it is our objective to increase this figure in future years.

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## Summary Financial Statement

### Consolidated statement of financial activities for the year ended 31 March 2017

<table>
<thead>
<tr>
<th>Income and endowments from:</th>
<th>Unrestricted funds (£)</th>
<th>Restricted funds (£)</th>
<th>Endowment funds (£)</th>
<th>Total 2017 (£)</th>
<th>Total 2016 (£)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations and legacies</td>
<td>679,685</td>
<td>5,382,485</td>
<td>2,640,394</td>
<td>8,702,564</td>
<td>10,490,309</td>
</tr>
<tr>
<td>Charitable activities</td>
<td>30,890</td>
<td>77,475</td>
<td>-</td>
<td>108,365</td>
<td>47,418</td>
</tr>
<tr>
<td>Other trading activities</td>
<td>11,700</td>
<td>20,680</td>
<td>-</td>
<td>32,380</td>
<td>43,894</td>
</tr>
<tr>
<td>Investment income</td>
<td>885,761</td>
<td>1,146,502</td>
<td>-</td>
<td>2,032,263</td>
<td>1,597,173</td>
</tr>
<tr>
<td><strong>Total income and endowments</strong></td>
<td>1,608,036</td>
<td>6,627,142</td>
<td>2,640,394</td>
<td>10,875,572</td>
<td>12,178,794</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditure on:</th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Raising funds</td>
<td>224,895</td>
<td>34,417</td>
<td>-</td>
<td>259,312</td>
<td>269,525</td>
</tr>
<tr>
<td>Investment management costs</td>
<td>-</td>
<td>-</td>
<td>220,094</td>
<td>220,094</td>
<td>176,509</td>
</tr>
<tr>
<td>Charitable activities</td>
<td>1,971,431</td>
<td>5,288,993</td>
<td>-</td>
<td>7,260,424</td>
<td>8,119,291</td>
</tr>
<tr>
<td><strong>Total expenditure</strong></td>
<td>2,196,326</td>
<td>5,323,410</td>
<td>220,094</td>
<td>7,739,830</td>
<td>8,565,325</td>
</tr>
</tbody>
</table>

| Net (loss)/gains on investments | (588,290) | 1,252,851 | 13,504,188 | 14,168,749 | 488,352 |
| Transfers between funds       | 821,926    | 1,090,923 | (1,912,849) | -          | -      |
| **Net movement in funds**     | 233,636    | 2,343,774 | 11,591,339 | 14,168,749 | 488,352 |

### Reconciliation of funds:

- **Total funds brought forward** | 1,818,156 | 3,963,161 | 67,073,591 | 72,854,908 | 72,366,556 |

| Total funds carried forward | 2,051,792 | 6,306,935 | 78,664,930 | 87,023,657 | 72,854,908 |

The full financial statements were approved by the Board on 19 September 2017 and are available on our website or from our office.
Our grants facts and figures

In 2016-17 the Community Foundation awarded 1,509 grants worth £6.8m through nearly 300 funds set up to make a difference in our area. The funding we awarded helped 806 groups and 188 individuals.

806 groups benefited from funding

Full details of grants are available on communityfoundation.org.uk

We also publish open data through 360 Degree Giving at grantnav.threesixtygiving.org

Amounts awarded

People helped

Difference made

Places reached
Our Trustees

Fiona Cruickshank OBE  Chair; Business owner and angel investor
Geoff Hodgson  Vice Chair; Business owner and non-executive director
Alastair Conn  Treasurer; Director, Northern Ventures Managers
Lady Blackett  Business owner, Matfen Hall Northumberland
Andrew Haigh  Chief Executive, Newcastle Building Society
Patrick Mella  Chief Executive, North Tyneside Council
Jane Robinson  Chief Operating Officer, Durham University
Sharon Spurling  Chief Executive, Carers Northumberland
Neil Warwick  Partner, Square One Law
Lucy Winskell OBE  Pro-Vice Chancellor, Northumbria University
Sally Young  Chief Executive, Newcastle Council for Voluntary Service

Jo Curry, Nick Hall and Charles Harvey retired from the Board in November 2017.

Honorary President: His Grace the Duke of Northumberland

Honorary Vice-Presidents: Kate Adie OBE, Lord Beecham, Rt Hon Sir Alan Beith, Carol Malia DL, John Squires OBE DCL DL, Hugh Welch, Sue Winfield OBE (the Lord-Lieutenant of Tyne & Wear), Ashley Winter OBE and Mike Worthington OBE.

Patrons: Dame Margaret Barbour DBE DL, Ron and Louise Bowey, Joan Halbert, Tony and Anne Platten, Sir Nigel Sherlock KCVO OBE.

People

Community Foundation Board of Trustees, September 2017

Our Staff

Senior Executive Team

Rob Williamson  Chief Executive
Sandra King  Chief Philanthropy Officer
Sonia Waugh  Chief Finance & Operating Officer
Mark Pierce  Director of Community Knowledge & Funding
Adam Lopardo  Director of External Relations

Philanthropy

Lisa Cappelman  Principal Advisor, Giving & Philanthropy
Jon Goodwin  Senior Philanthropy Advisor
Elaine Holdsworth  Senior Philanthropy Advisor
Su Legg  Senior Philanthropy Advisor
Gill Lowing  Senior Philanthropy Advisor

Funding

Pete Barrett  Senior Programme Advisor
Nils Stronach  Senior Programme Advisor
Sue Martin  Programme Advisor
Sue Vaughan  Programme Advisor

External relations

Ellie Turner  Principal Advisor, Culture
Katie Wellstand  Principal Advisor, Environment
Iain Riddell  Communications & Engagement Officer

Finance and operations

Dawn Porter  Executive Support Officer
Sarah Phillipson  Finance Co-ordinator
Adam Smith  ICT Co-ordinator
Samantha Pattison  Office Administrator
Vivienne Rodgers  Office Administrator

We are grateful for the support of our volunteer ambassadors and panel members. Ambassadors are drawn from our network of supporters and professional advisors. They help us reach people and organisations who are looking for advice and expertise on giving and philanthropy. Volunteer panel members give their time and expertise by being part of groups that meet to advise us on where grants from some of our funds can best make a difference.

We are accountable to our communities through our membership. Members vote at our Annual General Meeting, receive regular updates and can stand and vote in elections to our Board of trustees. We encourage individuals, voluntary organisations, public bodies and businesses to become involved in our network as members.

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Staff team, September 2017
Your giving options

Starting with where you are and the causes that inspire you, the Community Foundation is here to guide you in your giving.

We know no two donors are alike, so we offer options allowing you to give when and how you choose. As the largest and one of the most experienced community foundations in the UK, we use our knowledge and insight to help you to identify where your support will have the greatest impact. And because we are a registered charity, you can donate tax efficiently when you give through us.

1 Start a fund

Anyone can start a fund at the Community Foundation. It is like having your own charitable trust but without the hassle of administration and regulation. We’ll work with you to set up your fund in a way that is tailored to your wishes.

Endowment funds
Your gift is invested to set up the fund, with the revenue it generates every year going to support your causes.

Annual funds
Your gift is kept as cash and goes to support causes in the year ahead. To keep the fund going, you need to make a new gift every year.

2 Collective giving

If you’re passionate about a particular cause or issue, but not ready to start a fund of your own, collective giving at the Community Foundation will connect you to people with a shared interest who want to pool their donations to make a bigger difference. We welcome one-off or regular gifts of any amount, or you can start a fund of your own to make your contributions.

Vital Community Funds help us to tackle our region’s most pressing issues now and into the future through research, funding and initiatives. You can give to the Vital Community Fund for the area as a whole or there are Vital Funds for Northumberland, Newcastle, North Tyneside, Gateshead, South Tyneside and Sunderland.

As well as our Vital Community Funds, you can support one or more of these collective giving funds which have been set up at the Foundation by our donors and partners to make a difference to particular causes and communities.

• The Asian Fund
• The High Sheriff Funds for Tyne & Wear and for Northumberland
• The Local Environmental Action Fund
• The Newcastle Culture Investment Fund
• The North East Fund for the Arts
• The Northern Angel Fund for Berwick
• The Women’s Fund
• The Young Musicians Fund

3 Leave a legacy

You can leave a legacy gift to go on helping your community for generations to come. By naming the Community Foundation serving Tyne & Wear and Northumberland as the beneficiary of your gift without restrictions, you give us the flexibility to support important causes and respond to changing needs in our area’s future.

You can also leave a gift of any size to support a particular cause or community through one or more of our collective giving funds. If you leave a gift of £10,000 or more in your Will, you can set up a fund within our endowment.

Get in touch

To find out more about your giving options, call Lisa Cappleman on 0191 222 0945 or email her lc@communityfoundation.org.uk